



# BUSINESS DIRECTORY

YOU. ME. US.



Connecting Old Boys  
with each other and the  
greater MHS community.



# FROM THE PRESIDENT

## **Welcome to the MHSOBA Business Directory 1.0**

We are delighted to bring you a bespoke online platform that enables Old Boys to connect and work together.

Located on our website, the Directory is an effective lead generating, networking and marketing tool.

Whatever your business or profession, it is designed to support B2B and B2C opportunities. As never before, like-minded Old Boys can unite to explore possibilities, identify synergies and cultivate rewarding relationships.

With comprehensive search and privacy features, the Directory also connects you with the greater MHS community. Teachers, parents and stakeholders can easily avail themselves of your products and services.

We invite you to take out a Listing and join our ever-growing league of professional, dedicated Old Boys.

Honour The Work.

Peter Stathopoulos





# YOUR LISTING

**Designed for viewing on mobile and desktop devices, your Listing includes:**

- Name and title
- Organisation name and address
- Your image and company logo ^
- Industry Category
- Area(s) of expertise
- Field for key services and special offers ^
- MHS exit year
- Business email \*
- LinkedIn, Facebook, Instagram and Twitter profile links ^
- A team member to take enquiries on your behalf ^



Accounting, Banking & Finance

Financial Crime Risk Management

Mr. Marco Dogliotti MHS Class of 2011

Melbourne High School Old Boys Association

Senior Consultant

EY

8 Exhibition Street

Melbourne, VIC, Australia

Contact: [Click here](#)



[About us / Special Offer](#)

*We have a global regulatory network of 3,600 professionals focussed on mitigating risks in Anti-Money Laundering / Counter-Terrorism Financing, Anti-Bribery and Corruption, Tax Evasion and Sanctions.*



\*To protect your privacy, your email address is hidden within a hyperlink. See "Security" on Page 5.

To display your contact details, add these to the free-text "About" field.

^Add your image, logo and social media links as appropriate.

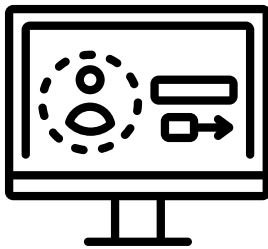
^Option - nominate a team member to take enquiries on your behalf

# HOW TO CREATE YOUR LISTING



## 1. Join The Directory

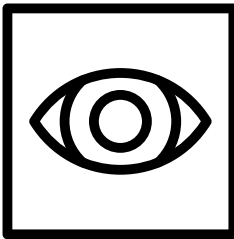
Access the MHSOBA Business Directory via our website [www.mhsoba.asn.au/directory](http://www.mhsoba.asn.au/directory). Choose "**Join Directory**" to create your Listing.



## 2. Enter Your Details

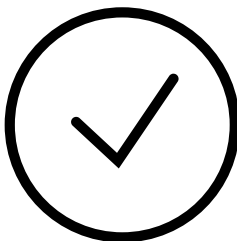
Enter your professional or business details along with company logo, your image (optional) and social media links (as appropriate).

To protect your privacy, your email address is hidden within a hyperlink. If you wish to make your email and phone numbers public, simply add them to the "About" free text field.



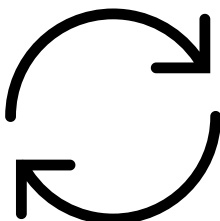
## 3. Preview, Amend and Submit

Complete the online form and choose "Submit." You will automatically see a preview of your Listing. From there you can return to make amendments, or proceed to payment. Your Listing will go live immediately.



## 4. Choose Subscription and Pay

Choose from Monthly, 1-Year or 3-Year subscriptions. Payment can be made by VISA, Mastercard or AMEX. Confirmation of your Listing, a Receipt and Tax Invoice will be sent to you via email. Note an online processing fee applies.



## 5. Update Any Time

You can edit your Listing at any time. Go to "**Update My Listing**" on the Business Directory home page. Enter your Listing email address to receive an authentication email in your Inbox. Follow the link to make changes to your Listing or subscription.



# SEARCHING & PRIVACY

## Search Features

The Business Directory offers a range of search options to ensure you find who – or what – you're looking for.

Search by Old Boy surname, business name, MHS exit year or location or a combination of these. There are over 40 industry categories from which to choose from Accounting to Venues and everything in between.

SURNAME	CHOOSE INDUSTRY CATEGORY	LOCATION
BUSINESS NAME	MHS EXIT YEAR	<input type="submit" value="SUBMIT"/> <input type="submit" value="RESET"/>

## Privacy

To protect your privacy, your email address is hidden within a hyperlink. Enquiries are completed via this link and an online form. The sender's message is forwarded to your Inbox and they receive confirmation their email has been sent.

Should you wish to display your contact details, simply add these to the free-text "About Us" field.

## Anti-Spam Protection

We know spammers are out there. To protect your Privacy and your Listing, the Directory has powerful spam-filtering features "Akismet" and "reCAPTCHA" to block spambots.



# INVESTMENT

## Directory Listing

Cost-effective and tax deductible, Old Boys have three Listing options to choose from. MHSOBA Members who pay in full upon subscribing receive a 10% discount.

	<b>Standard</b>	<b>MHSOBA Member</b>
<b>Monthly</b>	\$ 33	
<b>1-Year</b> (paid in full)	\$ 356	\$ 320
<b>3-Year</b> (paid in full)	\$1,000	\$ 900

*The above fees are inclusive of GST. An online processing fee applies.*

## Banner Advertising

We offer monthly banner advertisements on each page of the Directory. Targeted to your industry and area of specialisation, showcase your business, products or services to the MHS community at the right time. Contact [administrator@mhsoba.asn.au](mailto:administrator@mhsoba.asn.au) for details.

## Partner Marketing - Broadcast EDMs

With over 5,000 subscribers to our database, a targeted EDM may complement your marketing strategy. MHSOBA offers one Broadcast EDM campaign per quarter to a "Directory Partner." Fees, terms and conditions apply - contact [administrator@mhsoba.asn.au](mailto:administrator@mhsoba.asn.au) for details.

## Reporting & Feedback

MHSOBA provides a quarterly report illustrating the number of visitors to the Directory and searches undertaken. We will regularly seek feedback from you and site users to understand your experience and continuously improve functionality and performance.



# TERMS AND CONDITIONS

## Listing Options

Subscribers can choose from three Listing options

- 1-Year paid in full upon subscription
- 3-Year paid in full upon subscription
- Monthly

## MHSOBA Member Discount

A discount of 10% applies to MHSOBA Members who take out a 1 or 3-Year Listing.

## Multiple Listings

Version 1.0 of the Directory accommodates one Listing per Old Boy and one "Alternative Organisation Contact" per Old Boy. Contact us if you require Multiple Listings.

## Payment

Payment can be made online by VISA, Mastercard or AMEX. An online transaction fee of 1.5% applies.

## Renewals

Monthly and 1-Year Listings auto-renew. Subscribers are advised via email prior to annual renewals and can update their Listing at any time via [Update My Listing](#).

## Cancellations

Listings can be cancelled at any time via [Update My Listing](#). A refund will be made to your credit card within 7 working days of cancellation.

## Legal Age & Representation

Subscribers must be 18 years of age and an MHS Old Boy. Subscribers warrant the information uploaded to the Directory is authentic, current and accurate.

MHSOBA does not accept liability for incorrect, misleading or inaccurate representations.

## Privacy

The Business Directory is governed by the [MHSOBA Privacy Policy](#) and [Website Disclaimer](#).

## Changes to Pricing

Should MHSOBA change Directory pricing, Subscribers will be notified via email. Subscribers may continue or cancel their Listing(s) accordingly. Price changes will take effect 7 working days from notification.

## Nominating A Team Member

Subscribers may nominate a member of their team in their Listing and provide their contact details.

The Subscriber is responsible for ensuring team members are made aware of this and of the MHSOBA Privacy Policy.

## Public Domain

Subscribers acknowledge the MHSOBA Business Directory is in the public domain and may be accessed by any user.



[www.mhsoba.asn.au/directory](http://www.mhsoba.asn.au/directory)



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